

Honda Cars India Ltd. registers domestic sales of 15,592 units in January 2017

New Delhi, February 1, 2017: Honda Cars India Ltd. (HCIL) registered monthly domestic sales of 15,592 units and exports of 982 units in January 2016.

Mr. Yoichiro Ueno, President and CEO, Honda Cars India Ltd. said, "HCIL sales results recovered this month as the consumer sentiment and currency situation has started improving gradually. We hope the situation normalises and market recovers quickly."

Model wise sales break-up for January 2017:	
Brio	627
Jazz	3,124
Amaze	3,911
City	6,355
Mobilio	63
BR-V	1,458
CR-V	54
Domestic Total	15,592
Exports	982
Grand Total	16,574

The company registered monthly Domestic Wholesales of 17,135 units in January 2016.

About Honda Cars India Ltd

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda Mobilio, Honda City, Honda BR-V and the Honda CR-V — which are manufactured in India. The Accord Hybrid is being sold as a CBU imported from Thailand. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 328 facilities in 218 cities across spread across the country.

For further information please contact:

Saba Khan Deepanjali Itkan Honda Cars India Limited Perfect Relations 0120- 2341313 011- 49998999

<u>saba@hondacarindia.com</u> <u>ditkan@perfectrelations.com</u>